

The FRED Report – Got FRED?

Independent Research for Financial Professionals

The **FRED Report** is a unique independent research service designed primarily for Financial Advisor Teams and small institutions. There are four levels of service built in layers, described below.

The Newsletter Service, our basic service, consists of the basic reports. These are:

- The Weekly Report, six pages discussing Stocks, Bonds, Commodities, International, and a Chart of Interest, published Monday morning.
- A Midweek Update, which is generally two pages, updating the weekly report, published Wednesday.
- The Monthly Review, which is a comprehensive review of all of the markets we cover, plus a research piece. It is generally forty pages.
- FREDalerts, or quick updates, in fast market conditions.

COST: \$30/Month or \$360/year, payable by credit card, or check for annual only.

The Conference Call Service consists of the Newsletter service PLUS:

- A Thursday morning conference call where advisors and managers from all over the world participate. This is a live call where stocks are discussed, and all questions are answered in real time. A replay is available.
- A comprehensive Sector Review where the 11 GICS Sectors are discussed and positive stocks in each sector.
- There is idea generation with equities and ETFs via access to the FRED Report Portfolios.
- There is limited consultation via phone and email also attached to this service.

COST: \$80/month or \$768/year, payable via credit card, or check for annual only. Depending on workload, we reserve the right to limit subscriptions to a certain manageable number.



We offer a 30-day free trial at the Conference Call Service level.

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